

2018 IGIC Conference Logo Design Contest

Deadline: September 15, 2017

We are looking for help from our GIS community, with graphic design skills or aspirations, to design a logo for our 2018 GIS Conference in beautiful downtown Fort Wayne. To make this fun and exciting the IGIC Conference Committee is announcing a logo design contest where the winner gets **\$100 off** registration.

2018 Conference Logo Specs and Criteria:

1. Must include Conference Theme: “Why GIS”
2. Prefer it include IGIC or Indiana GIS, but not required
3. Graphics should represent conference theme and associations [represented purposes](#)
4. Logo must be submitted as a high resolution (300-dpi) jpeg (about 4” x 4” in its original size) **AND** as a 1” x 1” thumbnail size which should/could be different than the larger logo but not lose the essence of the larger logo.

Why GIS?

GIS (Geographic Information System) gives us the Power of Digital Mapping. A GIS lets us visualize, question, analyze, and interpret data to understand relationships, patterns, and trends. ... There is a growing interest in and awareness of the economic and strategic value of GIS. Source: [Esri](#)

So Why GIS? Maps better than any other medium allow us to describe and make sense of our complex world, its people and social order. Today GIS touches every profession, industry, and government entity across Indiana. Over 95 percent of all government data can be represented on a GIS map to provide actionable information. The modern geographic information systems we create today help us visualize our world and enlighten people to better understand all its complexities to make better informed decisions.

Through IGIC's Annual GIS Conference, professionals from across Indiana come together to share their GIS skills to design, build, maintain, and share these valuable geographic information resources, and discover new ways to understand our world. Please join us in 2018 as we continue on this great adventure!

THE PRIZE: \$100 off Conference Registration

DEADLINE FOR FILES: Send all entries to media@igic.org by **September 15, 2017**

DISCLAIMER: This contest is open to any and all who wish to participate. Entries may not include any copyright or trademark materials. All entries are provided at no cost and become the sole property of IGIC. The winning logo will be chosen at the sole discretion of IGIC's Executive Committee.